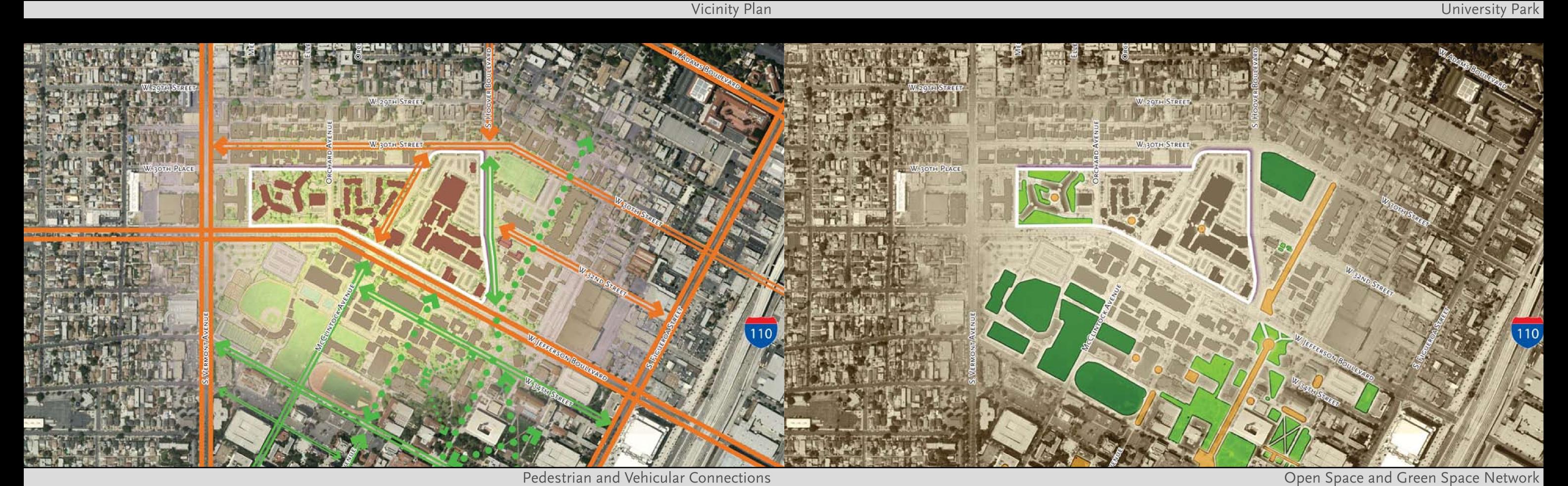
North University Park East Park Was 6 3 University Park Academic Core University Park Academic Core





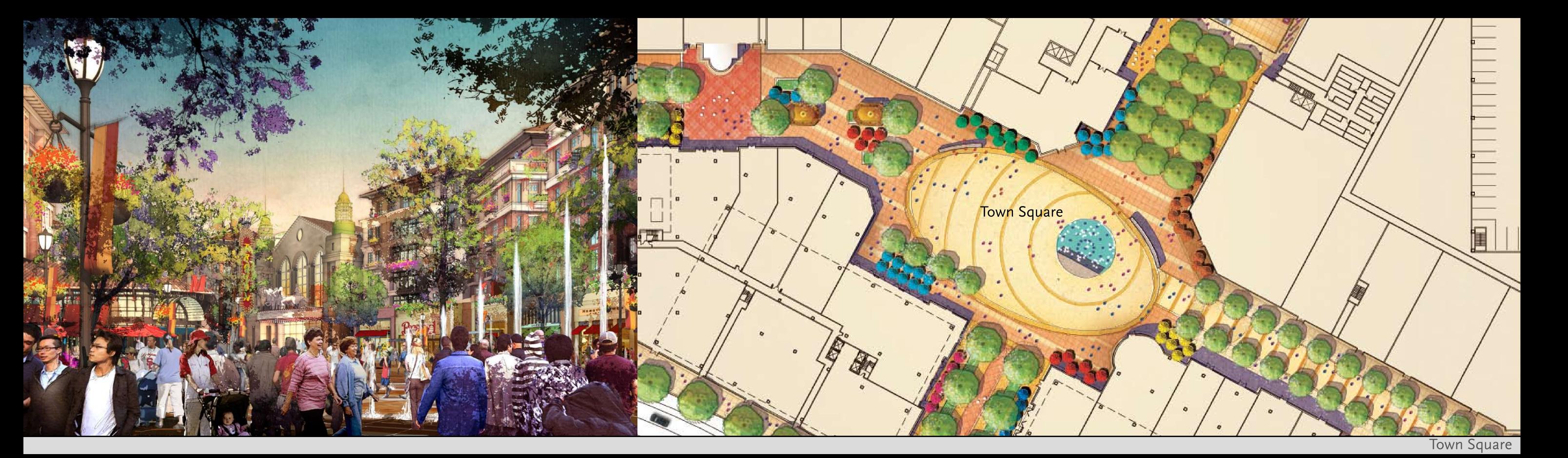
SITE PLANNING

USC Village will be a mixeduse urban environment creating a common ground with the surrounding community. Our planning goals include:

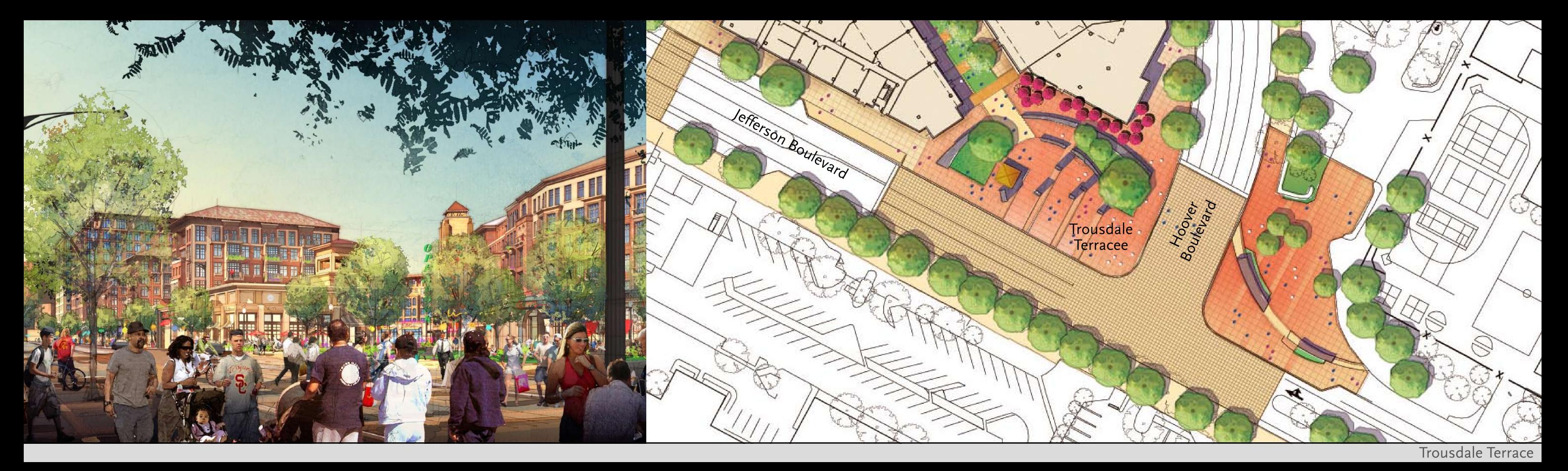
- Introduce a planning framework of pathways that provide permeability, flexibility and durability
- Promote connections to the surrounding patterns of land use
- Integrate multiple uses including shops and restaurants, residences, academic facilities, and hotel
- Foster pedestrian connectivity with the surrounding community
- Line streets with uses that engage pedestrians
- Provide a network of usable open space

USC Village MAY 2010









OPEN SPACE

The surrounding open space network will be extended and enhanced:

- Provide a diversity of open space including spaces devoted to public gatherings, pedestrian movement, and other social and recreational functions
- Design open space areas to give them the character of outdoor rooms defined by buildings
- Integrate seating, lighting, shop and building entrances into the pedestrian ways

USC Village MAY 2010





Hoover Street Elevation



Main Street Elevation

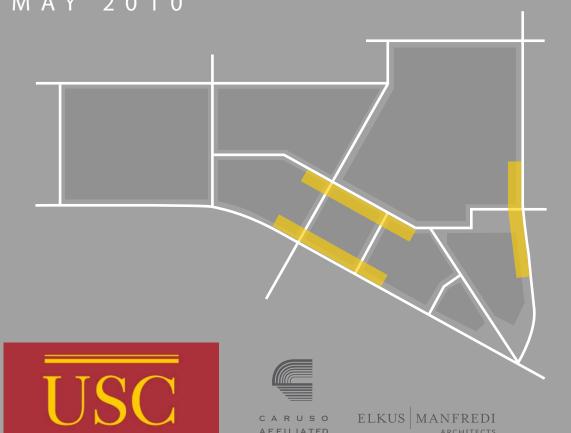


STREETSCAPE

Streetscape is a combination of street, sidewalk, and building base:

- Plan for a hierarchy of street types, recognizing vehicular capacity, adjacent land use, and building edge
- Pedestrian pathways provide wide sidewalks that accentuate street furniture, street trees, outdoor dining (where appropriate) and articulation of storefronts

USC Village
MAY 2010



Jefferson Boulevard Elevation



Partial Building Elevation - Fundamentals

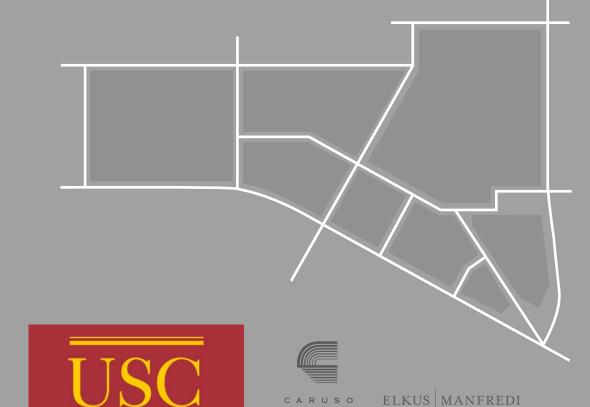
Section

STREET FACADE

Building masses and facades will be designed for the appropriate scale:

- Promote pedestrian scale by definition of mass and proportion to foster active ground floor uses
- Organize urban street facades to have a definitive base, middle, and top
- To enhance streetscape and pedestrian activity, provide connectivity between buildings
- Vary building heights to produce a skyline which has the variety of a true urban village

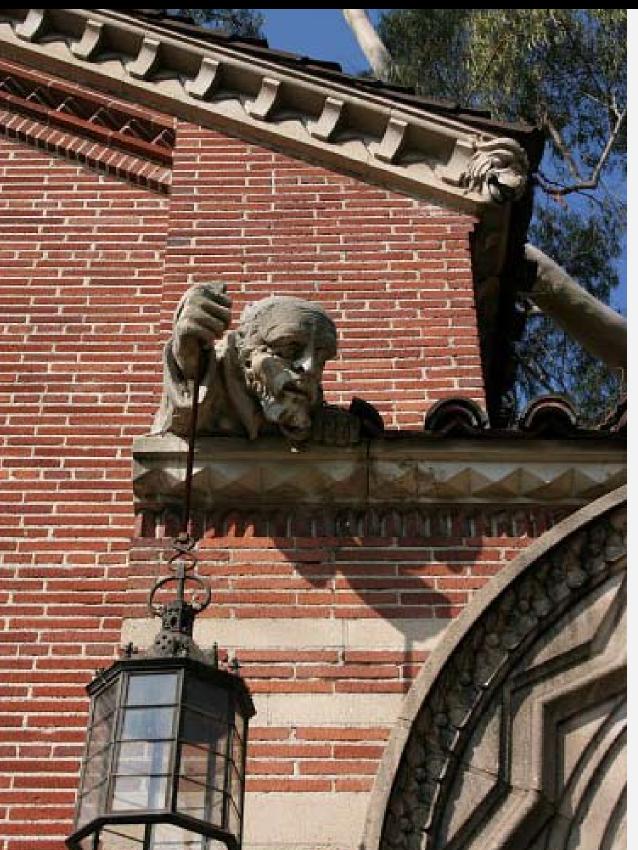




Office over Campus Services

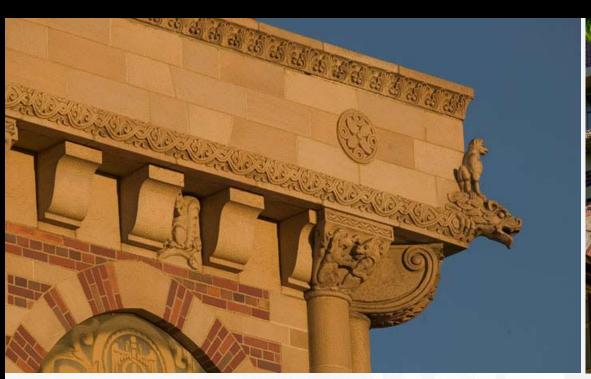
Partial Building Elevation - Definition of Elements





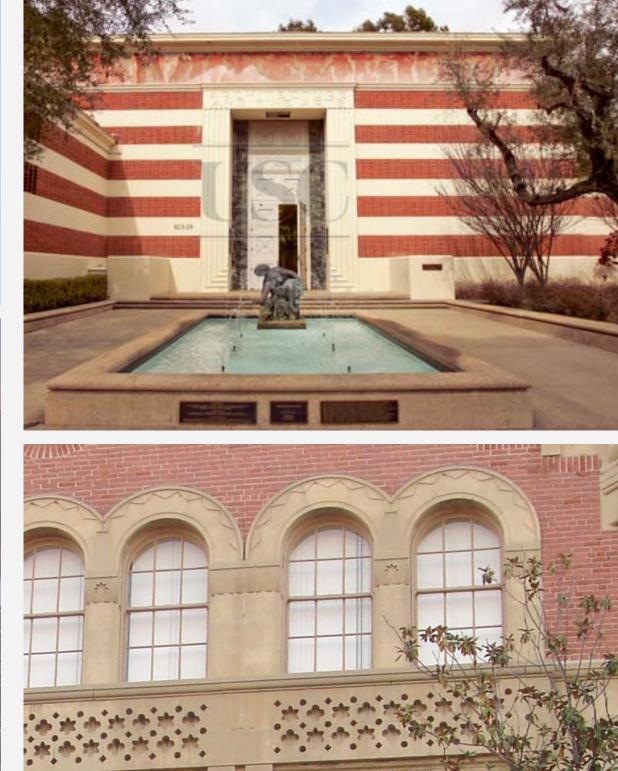


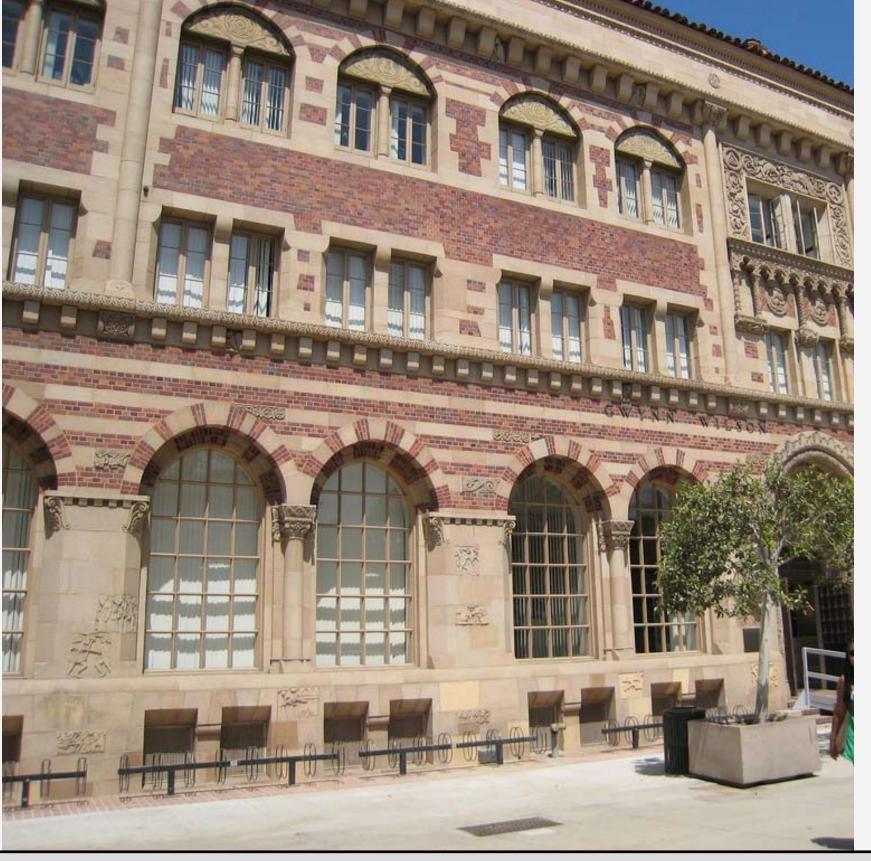




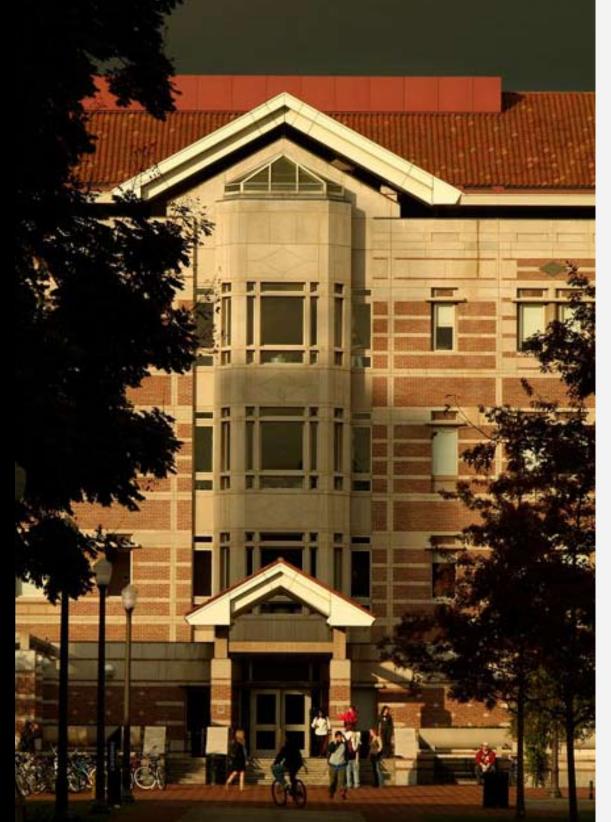


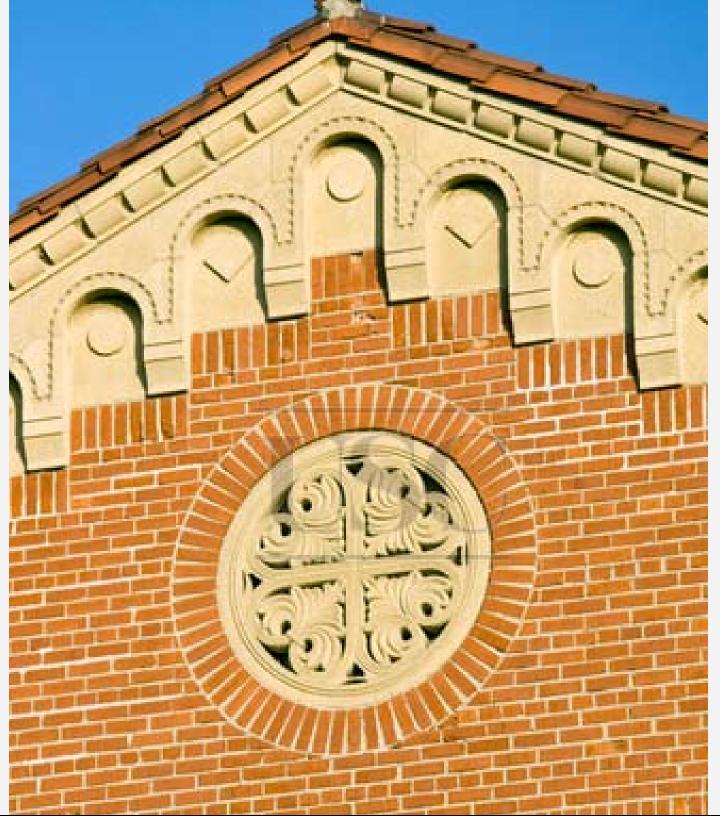


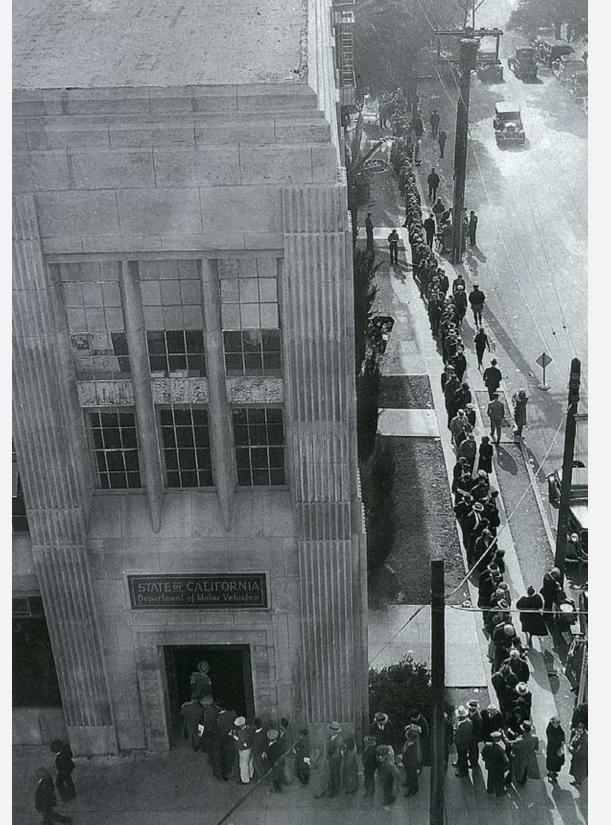












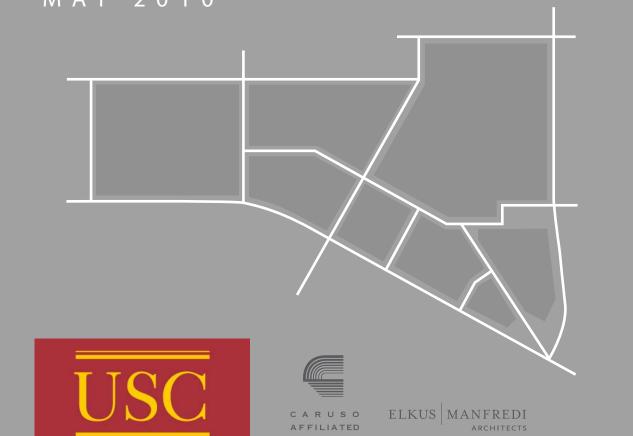


BUILDING MATERIALS

Building materials will be diverse, durable, and appropriate to place:

- Use building materials that belong very specifically to this place and provide connection between university and surrounding community
- Select quality and durable building materials

USC Village
MAY 2010





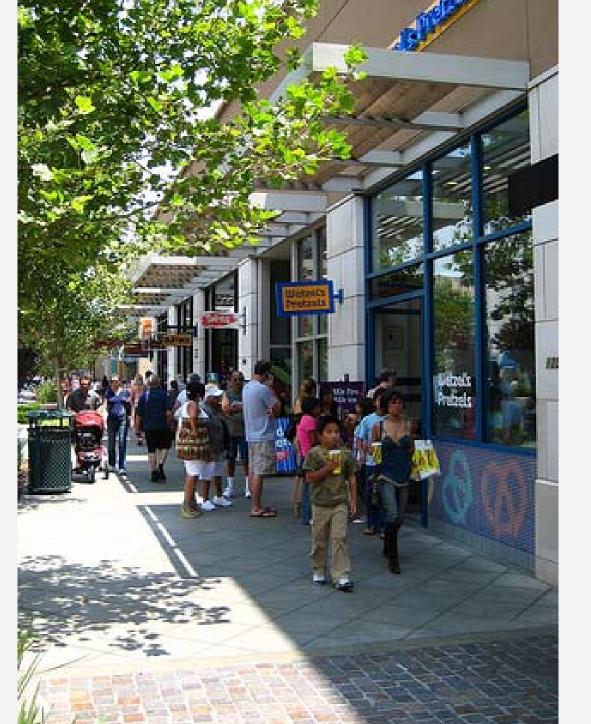


Specialty Retail



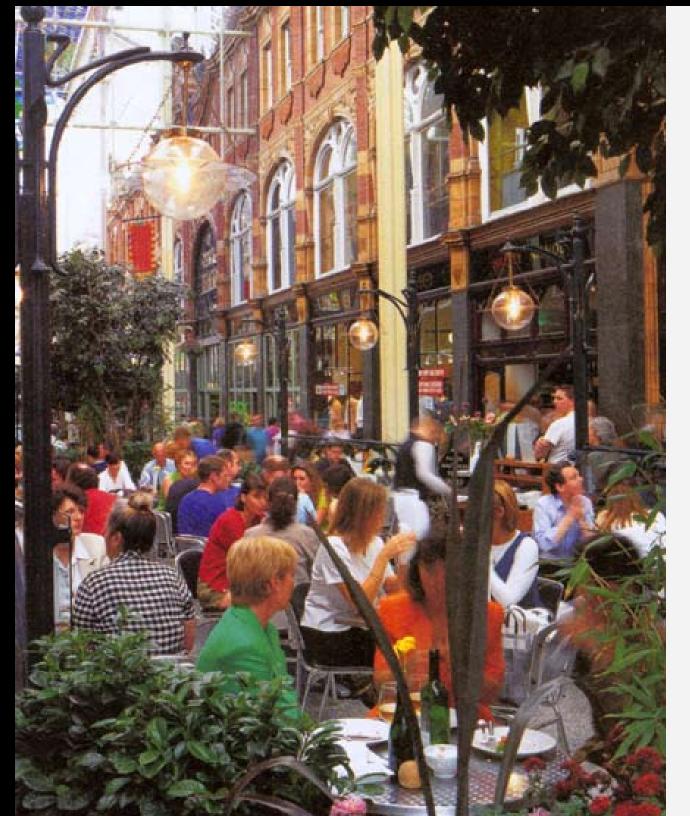






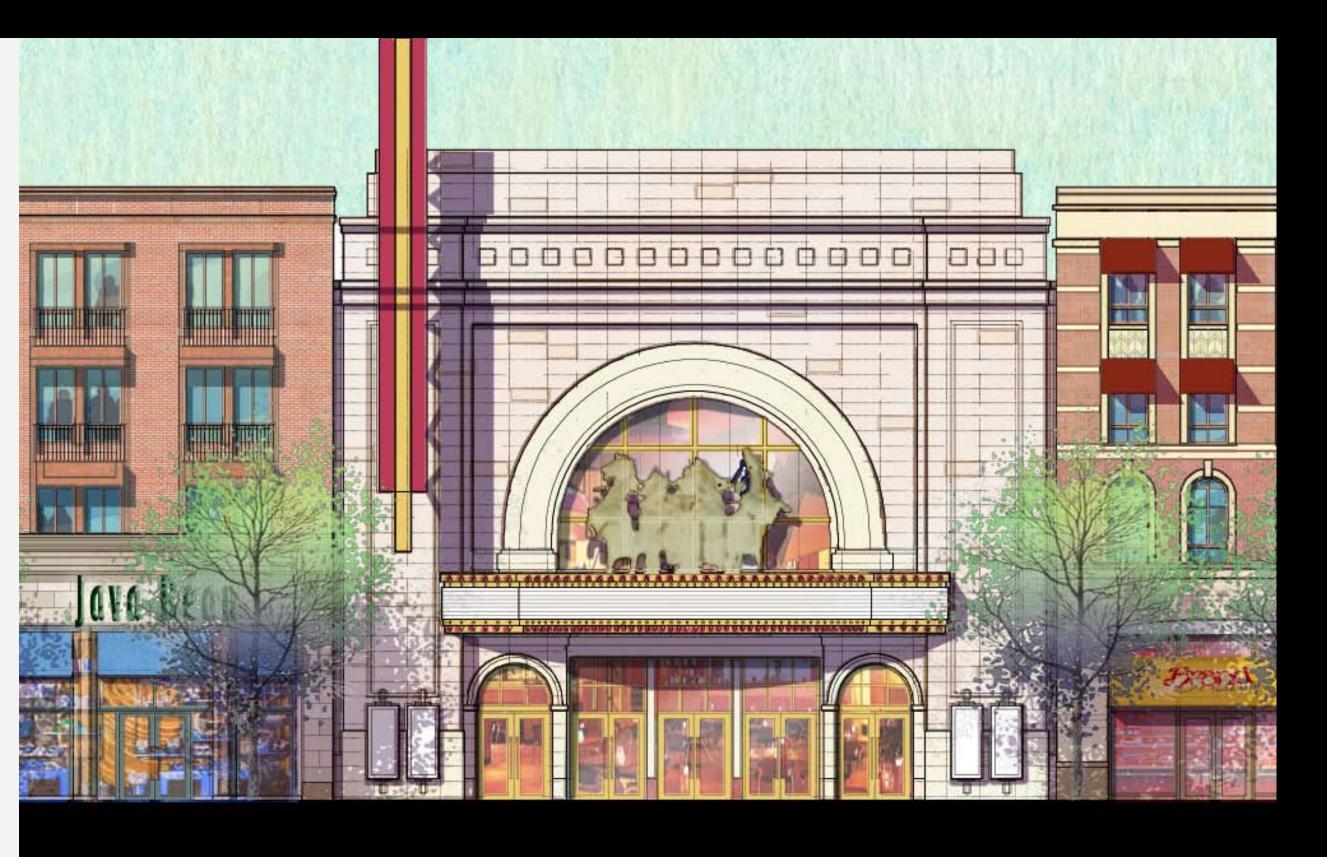


Restaurant







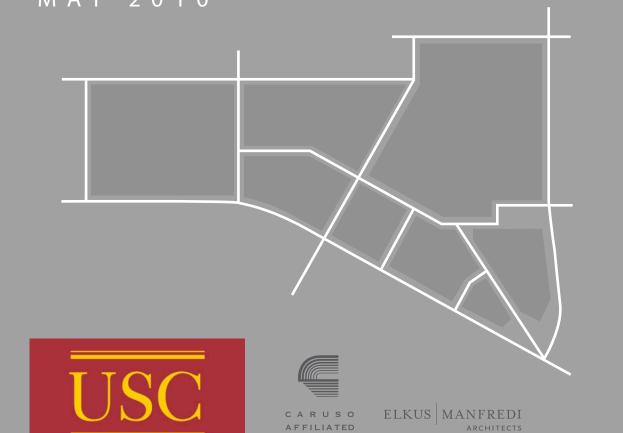


NEW STOREFRONTS AND RETAIL OPPORTUNITIES

Pedestrian streets will be an important part of the public realm with ample sidewalks, street furniture, street trees, lighting and signage. Our goals include:

- Provide exclusive visibility into street level interiors to engage pedestrians
- Define the building base which will be composed of first floor or first two floors, to enhance public retail presence on the street
- Create strong street walls to define sidewalk and provide continuous active edge

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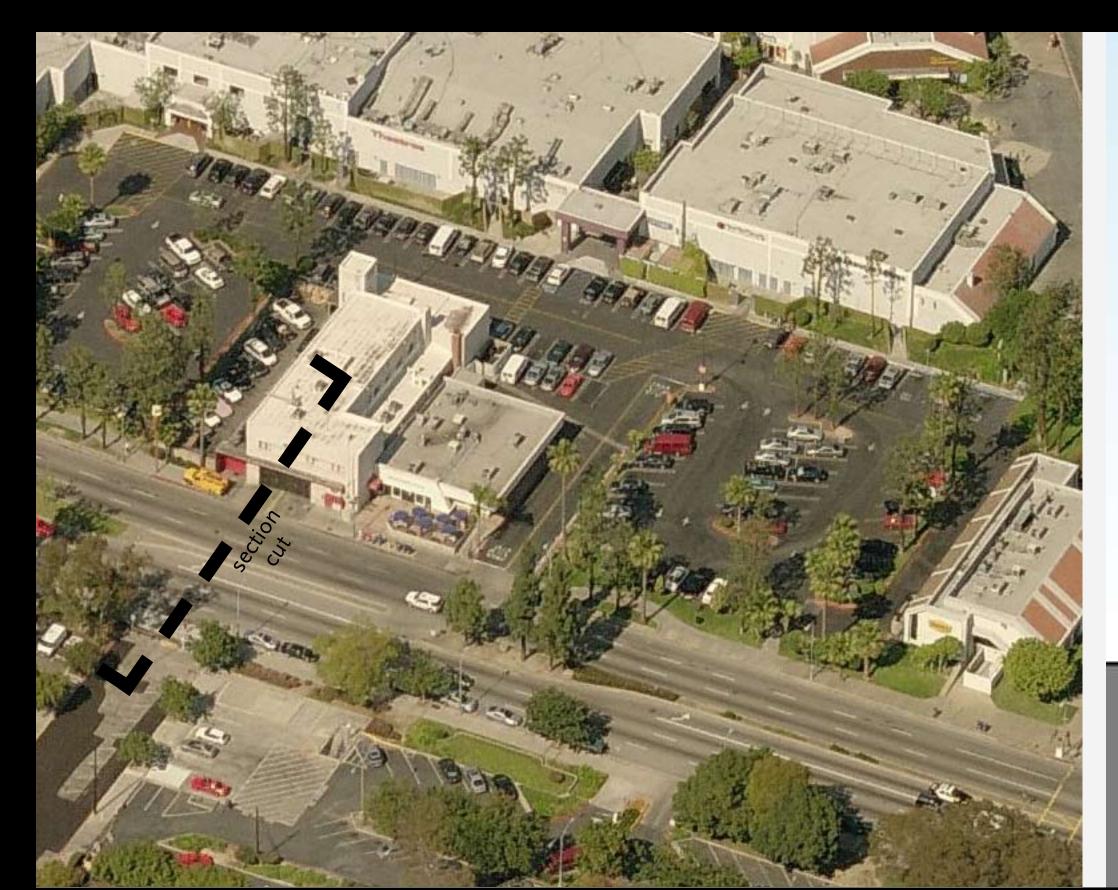


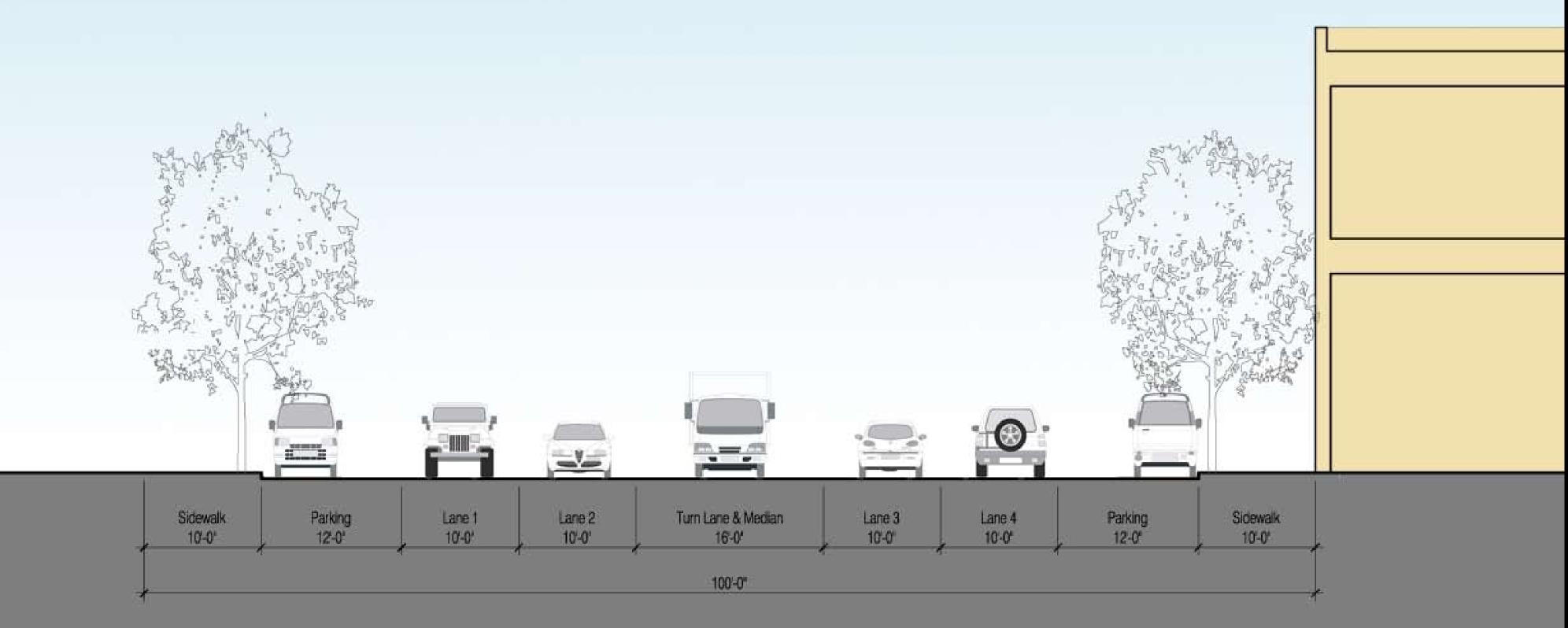






Existing Jefferson Blvd. Views

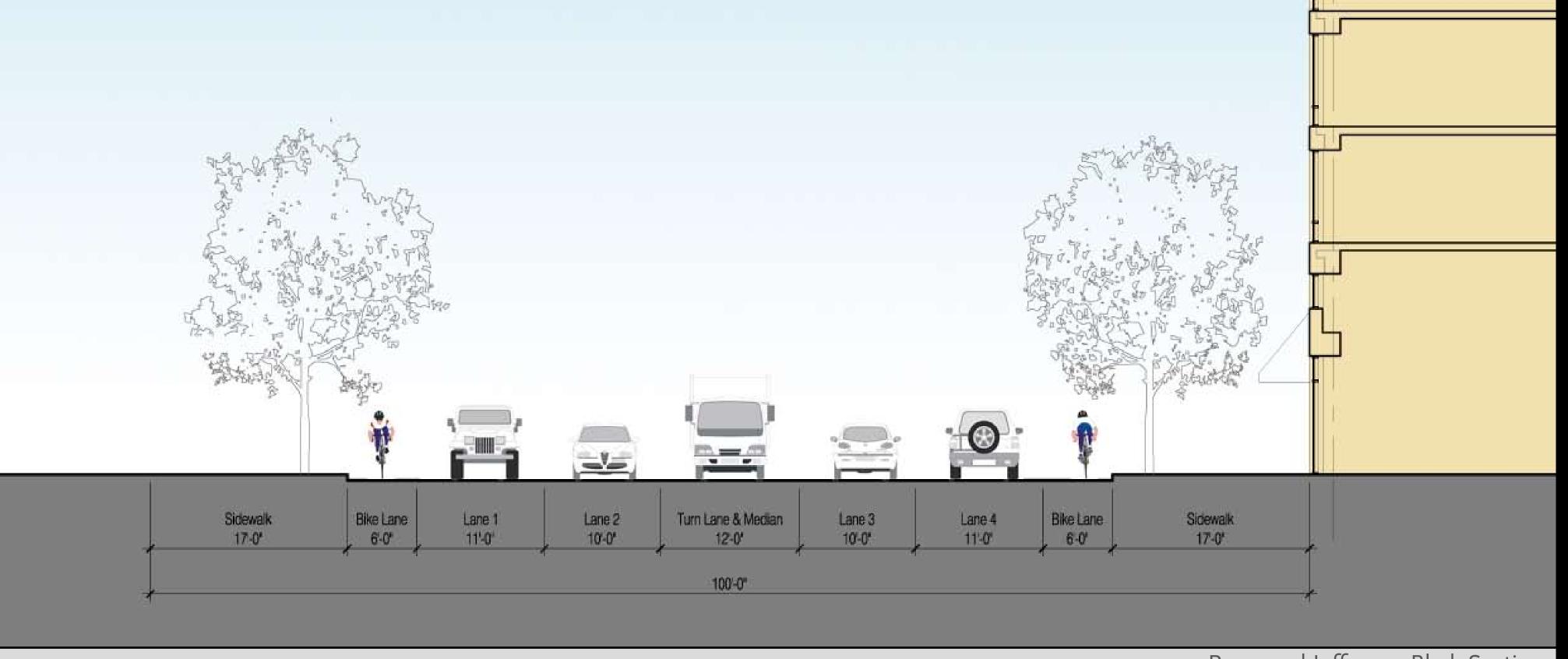




Existing Jefferson Blvd. View

Existing Jefferson Blvd. Section





Proposed Bike Lane

Proposed Jefferson Blvd. Section

JEFFERSON BOULEVARD TRANSPORTATION IMPROVEMENTS

Enhancements to Jefferson Boulevard will be beneficial to the community while producing minimal change in day-to-day traffic capacity.

- Four lanes of traffic plus a turn or median lane exist now and will continue to exist after renovation
- Designated bike paths
 will replace the parallel
 parking, promoting a safer
 environment for cyclists,
 pedestrians, and motorists
- Sidewalks will be widened creating a more pedestrian friendly street crossing experience and allowing more space for streetscape enhancements



